The University of Arizona

Southwest Institute for Research on Women

U-MATTER

Summary of Outreach Activities

January 2019



college of social & Behavioral sciences Southwest Institute for Research on Women



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Suggested reference: Korchmaros, J. (2019). *U-MATTER: Summary of Outreach Activities.* Tucson, AZ: University of Arizona, Southwest Institute for Research on Women.

Activities reported September 30, 2018 to January 18, 2019 using the Outreach Activities Survey. 29 surveys completed.

Type of Activities Reported	Numbers of Surveys Completed
Interaction with one individual	19
Interactions with multiple individuals	8
during one outreach effort	
Outreach at a planned event	2

A total of 75 individuals were interacted with through outreach activities.

Interactions with a Single Individual

19 individuals outreached to 8/1/2018 to 1/9/2019.

Reason for Outreach

Reason	Number	Percentage
Referral from officer	0	0
Subject previously deflected but did not engage in treatment	0	0
Subject disengaged from treatment	0	0
Came across individual while in community—they approached me	2	11
Came across individual while in community—I approached them	12	63
Individual asked about additional information about substance us	0	0
treatment—either for themselves or someone they know		
Individual asked about additional information about Deflection	0	0
Program—either for themselves or someone they know		
Follow up after overdose and or administration of narcan	2	11
Identified through interaction with law enforcement	1	5
Person came to police station and asked for help	1	5
Other	1	5

Who was Reached?

Type of Person	Number	Percentage
Community member	17	89
Organization: law enforcement	1	5
Organization: the courts	0	0
Organization: substance use treatment or other supportive	0	0
services		
TFD	1	5

What Happened during Outreach?

Type of Person	Number	Percentage
Talked about substance use treatment	18	95
Individual identified as needing substance use treatment	13	68

Individual encouraged to consider substance use treatment	18	95
Individual offered immediate transport to substance use	15	79
treatment provider		

Of the 4 individuals who were not offered immediate transport to treatment provider...

1 was a parent of an individual with substance use issues

1 was arrested for domestic violence charges. This individual was told about the program and encouraged to call law enforcement or treatment providers for transport to treatment. 2 individuals needed immediate hospitalization

Of the 15 individuals offered immediate transport to treatment....

3 were definitely not interested 9 were undecided/unsure – 2 (22%) of these were persuaded to be immediately transported to treatment provider

3 definitely wanted to do it – 3 (100%) of these were immediately transported to treatment provider

In total, 5 individuals immediately transported to treatment provider.

Where was the individual transported to?

CODAC: 2 CRC (Crisis Response Center): 0 CBI (Community Bridges, Inc.): 0 ARC (AZ Rehab Campus): 0 Hospital: 0 Other: 0 Not reported: 3

Interactions with Multiple Individuals during a Single Outreach Effort

8 of this type of outreach effort were reported 10/30/2018 to 1/11/2019.

Type of Outreach Effort

Type of Effort	Number	Percentage
Went to a park to talk to whomever was there	6	75
Went to other public location to talk to whomever was there	1	13
Went to an area where homeless individuals live to talk to	0	0
whomever was there		
Referral by patrol officer to reach out to specific individuals	1	13
Other	0	0

What Happened during Outreach?

30 people total were reached during these planned events. Size of the audience varied from 7-25 people.

1-2 people: 33-5 people: 36-10 people: 211+ people: 0

30 informational cards or fliers were distributed during these outreach efforts.

During 6 of these outreach efforts attempts were made to transport individuals to a substance use treatment provider.

Outreach at a Planned Event

2 events were reported 10/24/2018 to 1/9/2019.

Type of Planned Event

Type of Event	Number	Percentage
Neighborhood association meeting	0	0
Coffee with a cop	0	0
Other community event	0	0
Deflection and/or U-MATTER education/presentation	2	100
Other	0	0

Audience

Type of Attendee	Number	Percentage
Community members	0	0
Law enforcement	1	33
People who work in courts	1	33
Providers of substance use treatment or other supportive services	1	33
Other	0	0

What Happened during Outreach?

32 people total were reached during these planned events. Size of the audience varied from 7-25 people.

1-10 people: 1 11-25 people: 1 26-50 people: 0 51+ people: 0

40 informational cards or fliers were distributed during these events.

During these events, 0 people were identified as needing immediate transport to a substance use treatment provider.

Acknowledgements

The authors thank the Tucson Police Department (TPD), CODAC Health, Recovery & Wellness, Inc., and Pima County Administrator's Criminal Justice Reform Unit for their assistance and contributions to the evaluation of the Deflection Program. We also thank the Substance Abuse and Mental Health Services Administration (SAMHSA) for their generous support, without which this project would not have been possible. We appreciate all of the efforts of Assistant Chief Kevin Hall of TPD, Sergeant Ericka Stropka of TPD, the TPD field officers, TPD SURT officers, Dan Barden of CODAC, CODAC behavioral health co-responders, all other CODAC staff, the invaluable research team – Tamara Sargus, Fedora Preston-Haynes, and Dora Bezies-Lopez—and Pima County Administration, their Criminal Justice Reform Unit, and Mayra Ramos of the Criminal Justice Reform Unit.

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